

INSILC Marketing and Engagement Committee Meeting

July 14, 2026 Agenda

1. Roll Call Attendance

- Cara Burchett – Not present
- Dee Ann Hart - Present
- Amy Luellen – Not Present
- Kelly Samson - Present
- Luis Roman – Not Present
- Lexi Westerfield – Not Present

2. Event Updates

- Virtual Input Forums
- Columbus Town Hall
- Greater Indianapolis Town Hall

3. Google Grant Review

4. Strategic Planning & Potential Rebrand

5. Statewide Marketing Campaign

6. 15-Minute Comment Period

- Please see INSILC's policy on participation in public meetings in its [Public Facing Policy Manual](#).

7. Adjournment