

>> KATY MYERS: Hi, everyone. Thanks for coming today. We appreciate it. We can start with a roll call attendance. Cara Burchette. Dee Ann Hart.  
>> Here.  
>> KATY MYERS: Amy Luellen.  
>> MIKE FODDRILL: I do not see Amy.  
>> KATY MYERS: Kelly Samson.  
>> I'm here.  
>> KATY MYERS: Excellent. Luis is not here yet.  
>> MIKE FODDRILL: No.  
>> KATY MYERS: So we'll just hold off on him. And Lexi is not able to attend today. I actually, when she emailed me today saying that she would not be able to attend, she let me know that she now has a conflict at this time for the rest of the year, and so I told her that we could potentially discuss rescheduling this meeting.  
>> MIKE FODDRILL: Sure.  
>> KATY MYERS: But we can maybe talk about that. That's not on the agenda today. So if we have time, we could talk about it towards the end, but it would be great if Lexi could participate. But we can Taub about that later on.  
>> MIKE FODDRILL: It might be worth emailing out if we don't get Amy or Luis here too.  
>> KATY MYERS: We could have that discussion over email and then obviously, if we do change the meeting, date and time, we will post that online with 30 days notice.  
>> MIKE FODDRILL: Yep.  
>> KATY MYERS: Okay great. So we can go ahead and jump into the updates. So the first item on the agenda is to update on our event outreach. So since we met last, we have had one Town Hall in new Albany. We have had over 90 people register and over 84 people attended. We had one press hit and had over 70 Facebook shares. We reached out to over 30 local organizations with 10 exhibitors, and we had 131 visitors came to the Town Hall web page from the Google ad grant. We we'll talk about a little bit later. It was a really positive Town Hall. We had two speakers for the panel, and they did a really great job of answering people's discussions. There was a lot of discussion around

the Medicaid waiver, and people stayed past the event time to speak with the exhibitors, so we were pleased with how the new Albany Town Hall went. The next thing we have been doing outreach for, our virtual input forums to gather feedback for the upcoming state plan for Independent Living. We have started the development process to write the plan that will run from 2027 to 2030, so with requires that we get input from disability forums in the state. We have hosted four forums in the state. One was last week, and one tomorrow and two more for the rest of the month. So far we have reached out to 34 organizations and counting to share the information about the forums with their audiences. We have had initial Facebook engagement has been really strong with 72 people sharing the post about the virtual inputs, including partner organizations like the council, the governor's council for people with disabilities, and the IU center on community living careers, as well as many of the Centers for Independent Living. So we're having pretty -- we're pretty pleased with people's willingness to help us get the word out about the input forums, but we're going to continue to do as much outreach as we can for that. And then the last item we have been doing outreach for since we met last is the Columbus Town Hall, which is coming up on June 3<sup>rd</sup>. So far we have reached out to 27 organizations and relevant contacts. We have had four exhibitors signed up so far, but we're expecting more, hopefully around the 10 Mark again. So we'll continue doing outreach for organizations in the Columbus/Bartholomew county area to make sure that we have a lot of exhibitors and as many people attending. The focus of that panel discussion is going to be community engagement.

so how organizations and government can work to make sure that people with disabilities can access features of the community. So yeah. That's what we have done so far since we met last on outreach. Does anyone have any questions when that?

>> MIKE FODDRILL: Katy, can I add a little bit?

>> KATY MYERS: Of course.

>> MIKE FODDRILL: Katy did a really good job organizing this, and one of the things that we did, when we did new Albany, if you remember, we did signage on the bus stops around I think five of those in the new Albany area, so that was interesting and a new thing for us. And so we had -- that has led into conversations about maybe doing that at our September event here in Indianapolis. So it's a cool way to kind of grow on outreach and the fact that they're reaching out to us is cool. So it fits into the whole way to promote what we're doing, which I think is a new avenue that we had not done before new Albany, and it could be cool and I know it's something that you talked when in this committee a lot. Making sure that we are reaching out to accessible transportation, and that's a really good market for us, and it's something that we're continuing to look at and continuing to figure out how to leverage that relationship.

>> KATY MYERS: Yep.

>> This is Dee, I know that in our more rural communities, sometimes wrapping vehicles, wrapping buses, wrapping vans has been one good way of nonprofits reaching out to the community.

>> KATY MYERS: Okay, that's good. Excellent.

>> MIKE FODDRILL: And they presented us like a whole package we're looking at that included interior signs on the -- in the vehicles and also wraps and things like that too. There was a whole package of stuff that we could look at. Of course the price and all of that is a factor as well. But it's something that we're looking at.

>> KATY MYERS: Okay, so outreach efforts are continual for all of our events whether online or in person, and we will continue to track that as we meet. The next thing I wanted to give you an update on is our Google ad grant. So-so far this year, in 2026, we have had 2,827 web visitors, and not including the home page, the most popular page is the centers and resource page, the page on the website that shares all of the contact information for all of the Centers for Independent Living as well as other disability resources so far this

year, the ad grant itself has generated over 1,700-dollar in ads, and that's a lot lower than what we were hoping for, but the upside of that is, we have a really strong conversion rate and click rate. So although the ads are not necessarily getting to as many people as we had hoped, the people that it is getting to, they are relevant to us, and they're clicking on our website and staying on our website. So that's really really positive. One thing about the Google ad grant that we wanted to pursue the grant for was to help us market the town has. Unfortunately, the term "Town Hall" is flagged by Google as a special or political issue. So when we try to place ads for our town has, they don't perform as well as we would like because it requires extra special -- it's just a little bit more complicated when it comes to Google. So that has been kind of a disappointment. We thought that might happen because we have run into those social filters on Facebook as well, kind of prohibiting our promotion of the town has because they're social or political issues. However, we, I think for the time being, we're going to continue with the ad grant because the resources page does so well at bringing in organic traffic to our website. It's the best way to get people to learn about what Independent Living is. So basically what's happening is, people are searching for disability resources, and we're coming up. So they're not searching for anything related to Independent Living. Their searches are related to other disability terms, and then our website is coming up. So it's -- we're going to continue to make sure that the website has relevant content and new text and all of the things that we need to optimize organic traffic, but in terms of why this ad grant is going to be valuable, I think it's going to be good to draw people to the resources page, which will be an entryway to introduce them to what we do. Since we have Independent Living networks in general have such low awareness. There's just very little organic searches for a Center for Independent Living or for a virtual input forum or for a disability Town Hall. Nobody is really searching for those organically. But people are

searching for resource. So we want to continue to be available for those organic resources, and then take the opportunity to put our other offerings in front of the viewers. So does anyone have any questions about the Google ad grant?

>> This is Dee, and since you're coming up with some roadblocks concerning like using the term "Town Hall," have you looked into other terminology that might be more acceptable?

>> KATY MYERS: I think we could play around with changing the title of the events. I think we would need to implement those changes next year because we have already done a lot of promotion around the 2026 town has. Nothing is popping into my mind this second about what alternative name we could use, but we could absolutely open that up to discussion.

>> This is Cara and we have already gone over this, but with the Google ads, can you remind me how they're distributed on the internet? If you're Googling something, that pops up? I'm not familiar with that process.

>> KATY MYERS: Absolutely. Our ads pop up -- they're not paid ads. There's a difference between Google nonprofit ads, and fully paid advertisements. So for example, none of our advertisements have images, so there are all kinds of places on the internet where these ads do not show up. These ads are really in the search function. Like if you search a random term and then you get the first page of all of the different results. Our name, if it's relevant to that search term, our website would appear towards the top entries for that person. And that's kind of how the ad is distributed. And the grant gives you a maximum of \$10,000 to spend a month. But that requires your website to have the prior optimization and content to draw people in, so it's a situation of you get out of it what you put into it. So one thing we could do to improve organic traffic would be to have more -- we're going to be hiring a summer intern this summer, and one of the things that the intern is going to be working on is writing long form blogs, and the reason why that is a good idea is

because it provides more copy on the website for Google to find relevant for organic search terms. So we could have -- I mean what the blog posts is about is really the sky is the limit. But the idea is we would want to make the blog posts about something that people are already searching for so it would enhance the opportunity for our website to show up under that organic search term. Did that answer your question?

>> Yes, that made sense, and that's such a brilliant idea with the blog component. Because when you Google something, you use buzz words, and it sounds like it's all going to interconnect. And it's going to be more readily available for whomever to find that. And it will be so prevalent to that. So I think it's a really good idea.

>> KATY MYERS: We haven't been able to get as much of the grant spent as we would like, but that is going to improve as we improve our website.

>> Yeah.

>> KATY MYERS: And as more people -- there are a lot of things that could improve that. And like Dee Ann said, if we do decide to rename what we are currently calling the town has, those ad groups could perform better, which would contribute to the overall spend and aggregate more and more views.

>> This is another question way out of my wheel house, but trying to get some of these things out there, like on other social media platforms, is that a feasible option too? Because you know you see paid ads for, you know, whatever, but could that be -- and not necessarily paid. But something to promote for even a short period of time that is relevant to have it.

>> KATY MYERS: Yes, yes. So we do paid ads as much as we can for the town has on Facebook. There have been a handful of times where the ad is rejected for that same social/political issue, but I've kind of found a way to design the image and write the description of the event in a way that's not flagging their system. So the last couple of times, we have been successfully able to have a Facebook ad for the town has, which have been good. They have generated a lot of clicks and engagement around them. We have not done any advertising or paid posts

on Linked In. Those rates are much much higher, and we don't have as much of a following on that one. So we have not really explored too much paid advertising on Linked In. But we use Facebook as much as we can.

>> P. I think that's good. Everybody always looks at social media, so why not utilize that. But I never realized -- you taught me something new, Katy, that with the word, "town Hall" That's a flag

>> KATY MYERS: I know, go figure, right?

>> Crazy.

>> KATY MYERS: So okay. Does anyone have any more questions about the Google ad grant is and what we're trying to do with our website?

>> MIKE FODDRILL: Katy, I'm going to add one quick question I want to ask the community if you don't mind.

>> KATY MYERS: Of course.

>> MIKE FODDRILL: One of the things that Katy and I have been talking about is how to set benchmarks for successful marketing and attendance around the town has. It's such a tricky thing because we do them in different communities. When we initially started, we thought we would compare attendance numbers, but it's so unfair to compare new Albany to Indianapolis or Evansville because it's such a bigger community and the number of attendees, I don't know if you're going to draw as much from a small town. And we were thinking about benchmarking the number of folks that we reach out to, and that's an okay one. But ultimately there's going to be a finite number of organizations that serve that community. So in my head, longer term, I've been trying to figure out if we can tell that the marketing around the town has is successful, not successful in we're doing a good job, but successful in that we're getting our bang for our buck. And away not returned to the same market because we can't compare year to year in the same market. That would be a good way doo that, but we don't have that. We have some areas urban, some rural, some are bigger organizations and some have more to serve them and some don't. We don't need to solve this today, but I'm overall trying to

figure out the numbers or the structure to put in place just to know if some of this is being effective. We have done a really good job getting to the 100 mark. The last couple, we've had 85 to low 90s and that's really good, and people have been coming with comments. And I don't know if that's a natural limit. If that's just about how many folks you'll get to come to something like a Town Hall. I don't know. Random thoughts, but just things that I've been thinking about that had a measure of success on this. So just curious if any of this strikes a chord with you guys or if you have any thoughts around this.

>> This is Dee. Are we noting how many individuals this is their first contact with IL?

>> MIKE FODDRILL: That's a good idea.

>> KATY MYERS: No, I'm not sure how we would capture that? How do you think we would capture that?

>> Well, a lot of people have heard of Arc of Indiana and the autism society based on what their disability is sometimes. But lots of times we're missing getting the message out about who we are as far as Centers for Independent Living and the statewide Independent Living council because people have not heard of the Independent Living movement]

>> KATY MYERS: Right.

>> MIKE FODDRILL: Could that be a question on the post-Survey, Katy? I don't want it to be too long. But --

>> KATY MYERS: Yeah, that could be good. That would be a really good measure to say that we have introduced this many people to Independent Living.

>> MIKE FODDRILL: Yeah, uh-huh.

>> KATY MYERS: Yeah, that could be cool.

>> MIKE FODDRILL: You're right, because it's one thing if you get the same 35 people to come to everything, and that's good and helpful, but there's always more value, even if it's a smaller number, bringing unique contacts into the network, that's a great idea.

>> This is Cara. Is there any way to use website

analytics to capture things as well? I know it would be tricky because they wouldn't necessarily have all of the information, but maybe there's something that way to look at website analytics. I don't know.

>> KATY MYERS: Definitely. We have -- there's lots of different -- so on websites, they're called conversions, so a conversion is an action that someone takes on your website. So a conversion could be staying for 60 seconds or longer, it could be completing a contact form, it could be downloading a file. There's a whole list of different things a conversion could be. So right now, the only conversion we're tracking is how long people are staying on the website. But there's all kinds of other things we could be tracking. So we could absolutely become more creative about that.

>> I think if we could track -- if they're downloading information or filling out a contact form, it would at least let us know that they're using the information they're getting and maybe making that next connection.

>> MIKE FODDRILL: Yeah, and Dee Ann, to your earlier point too, Katy, do you know if you can track unique users or first time from unique browser, that sort of thing?

>> KATY MYERS: I believe so.

>> MIKE FODDRILL: If we can't we can't, but that would be cool too, and I guess you would know oh, I used my phone instead of my laptop, so it would be separate, but still, it would give us a better idea of new eyes, it would be cool.

>> KATY MYERS: Yeah. Okay.

>> If they're filling out a form we can identify what part of the state they're connecting from, but if they're not filling out a form, we can't identify their location.

>> KATY MYERS: Anything else on this topic? Nope?

>> I think we can think about other measures and bring that back at a later time. But I think those are some good starting points.

>> KATY MYERS: Yeah, absolutely. Okay, great. Okay. So the next item on our agenda is to discuss the statewide marketing campaign. So we have buy-in from all of the directors that all of

the directors at the centers that Indiana needs a statewide marketing campaign, and that everyone wants to make sure that more people know about Independent Living and what the network has to offer. We have -- Mike and I have not made any progress on -- haven't done anything in terms of drafting a marketing plan. It is going to be something that we're absolutely going to need to contract out how we talk about ourselves is going to -- it's going to take a lot of creative collaboration, and it's going to take a lot of fancy wordsmithing to make sure that it's plain language, make sure that it's capturing everything, make sure that it's not full of Lingo, to make sure that it's brief enough to be effective in advertisements. So what this campaign is asking for is not -- it's a very tall order. So we're going to need to work with some outside professionals. We're also going to need -- INSILC is happy to provide the resources for the majority of the plan. However, we're going to need some buy-in from all of the centers on what it is going to take to implement the plan. So how we structure once we decide that there is -- let's say we decide who the firm is that's going to help us with the campaign, then we kind of have to hammer out how we're going to collaborate to work with the firm, and then how are we going to share the responsibility of implementing the campaign once it has been drafted and approved.

>> This is Dee. As a chair of a board for a Center for Independent Living, I think maybe making appointments to meet with the board and have them help you -- they're going to have to be part of the creation process there.

>> KATY MYERS: Absolutely, I think so too. I think when the firm is onboard and the creative agency is in the listening phase and they're learning about what we're doing and what the objectives R. I think putting them in front of center boards is a great idea.

>> MIKE FODDRILL: Uh-huh. I'm writing a note.

>> This is Kelly. From my experience, when I served on a board of accessibility 15 years ago, make sure your board people know -- I mean, make sure that the boards always understand, so that's a

cautionary -- I think that it's important. But also make sure that they really have a good understanding.

>> KATY MYERS: Yeah, absolutely.

>> The board 15 years ago probably did not understand accessibility.

>> MIKE FODDRILL: Yeah, that's a fair point, Kelly. Maybe -- well, I'm just brainstorming. We could do some sort of presentation meeting with board members from multiple centers at the same time would be interesting. I don't know if those folks have ever met each other.

>> KATY MYERS: I also think not the boards, but the directors need to be a part of the decision making process whether it comes to selecting the creative agency.

>> MIKE FODDRILL: Yep.

>> KATY MYERS: I think this committee and INSILC can do the legwork in putting the RFP together and sending it out to some qualified groups and doing the legwork to get those meetings setup. But we're absolutely going to need center directors to help us interview and select.

>> MIKE FODDRILL: Uh-huh.

>> This is Cara and I agree, Katy. And just get that buy-in from people to make sure that they understand what we're doing and everything. I think that's going to be critical.

>> KATY MYERS: So two of the things that I had on the agenda this committee can talk about before its time to loop in the centers, we can talk about two things. Number one, we can brainstorm a little bit about what the desired provider criteria is, so what we really want to look for in the creative agency. And then if anyone has some time, and would make to volunteer, it would be wonderful if someone would maybe help us research some firms and put together a short list. I don't necessarily think they have to be Indiana based.

It would be great if they were local, but I don't think that that's an absolute deal breaker. That would be one thing that would be helpful if anyone has time. But we can start with just brainstorming criteria for the creative agency.

>> For me, disability led is the most --

>> KATY MYERS: Great.  
>> -- important thing I'm looking for.  
>> MIKE FODDRILL: I agree, Kelly, and disability lead and experience working with nonprofits, and we know that sector is a lot different than the for profit sector. There are carry overs for sure, but it's its unique own sort of thing.

>> There again, our center directors, lots of times they already work with some of these firms, so that would be good.

>> MIKE FODDRILL: That's true, yeah.

>> I'm not sure exactly who future voices has worked with in the past. But I know they have at least worked with two or three over the years.

>> KATY MYERS: Okay.

>> MIKE FODDRILL: That's a good point. We could email the directors and see if they have O.s they recommend to be on the short list.

>> And I believe at least one of them was disability-led.

>> KATY MYERS: Excellent, okay, great.

>> And women owned

>> MIKE FODDRILL: There you go, that's good too. And Katy, we also ask that other Indiana disability alliance folks, if they have other organizations they would recommend too.

>> KATY MYERS: So far I have disability led, experience working with nonprofits, existing center or alliance referrals.

>> MIKE FODDRILL: Yeah, I would add too, just experience working with diverse populations, marketing to different cultural groups and different socioeconomic backgrounds and kind of all of that.

>> KATY MYERS: Excellent.

>> So I know that Indianapolis has one, and I imagine a lot of cities have an office, kind of like the office of women of minority business or something like that.

>> KATY MYERS: Yes.

>> Certified for being with a disability or owned by a woman. Or a minority. And that would be a place to look to see what's already out there with those

agencies and what cities. I don't know if we want necessarily Indianapolis. But I know it's a resource here.

>> KATY MYERS: Okay, cool.

>> They're all registered with the Secretary of State's office.

>> Oh, yes. There you go.

your local chambers of commerce can also identify those.

>> MIKE FODDRILL: That's another good one to check with.

>> So we have the criteria, mostly, the important things, disability-led, women owned if possible. For Indiana but not required.

>> MIKE FODDRILL: Oh, you know what? I would put in there too, experience working on a plan with multiple organize, something to that effect. That this is not one organization like deal.

>> [ Unintelligible ]

>> MIKE FODDRILL: There's going to be a lot of consensus building and all of that. A lot of cooks in the kitchen on this one.

>> I don't envy you, trying to build that coalition all the time

>> MIKE FODDRILL: Some days, I want to, and other days I don't want to do it.

>> The league for the blind would probably have good leads.

>> KATY MYERS: Yeah.

okay, does anyone have any time that they could spare to maybe research some of these firms? Now that we have a little bit of criteria to go off of?

>> MIKE FODDRILL: Katy, what if we -- first, I was thinking, what if we sent an email to all of the directors to get like a list. Even if we got a list of 10-15, then we could ask for help whittling it down, but then you're not trying to pull them from thin air.

>> KATY MYERS: I think we should absolutely reach out to agencies that centers have already worked with, but I think definitely search beyond that.

>> MIKE FODDRILL: Sure, but it at least gives us a starting point. The blank page is kind of scary when you are asking somebody to jump in.

>> Katy, I'll be glad to work on that.

>> KATY MYERS: Okay, that's great. Why don't you go ahead, like Mike suggested, we'll send a leverage to the directors and ask who they have, and then we'll give you that list and then you don't accidentally find duplicate efforts. And then you can add to it from there, based on the criteria. That would be wonderful, Dee Ann, we appreciate that.

>> Uh-huh, and the other thing we might be able to reach out to the universities, and in Munsey, Future Choices uses them also. But in the Department of business, we have a marketing.

>> KATY MYERS: Okay, that's good. Yeah. I know Butler has a program like that. Taking profits and let the strategic communications kid make a plan for it, so that could definitely be an option.

>> MIKE FODDRILL: Yeah, we have a connection with IBC now in Bloomington, and that might be another one we could leverage a little bit.

>> Uh-huh.

>> KATY MYERS: Okay. Excellent. Well that actually concludes our agenda, so we don't have any more agenda items. If anybody has any questions about anything that we have talked about, or if you want to bring up a topic that's not on the agenda that we forgot, this would be a great moment for that.

>> MIKE FODDRILL: Did you see that Amy signed on?

>> KATY MYERS: Yes, hi, Amy.

>> Yes, sorry I was late.

>> KATY MYERS: Thanks for being here, and I'll be sure to mark you present.

>> MIKE FODDRILL: Make sure we got her down.

>> KATY MYERS: Yeah, thank you.

okay. Create. So the next thing on our agenda is to a 15-minute public comment period. We don't -- I don't believe we have any attendees today. So I think we can -- Mike, if you agree, I don't think we should wait the duration of the meeting.

>> MIKE FODDRILL: No.

>> KATY MYERS: We need to adjourn. Would you agree?

>> MIKE FODDRILL: I think so, does anybody have anything else they want to share?

>> KATY MYERS: We don't have to conclude right now, but we don't have anything else on the agenda.

>> I had a question, this Indiana disability alliance.

>> KATY MYERS: Yeah!

>> Is there a description of how that is comprised or what the criteria involved in it is, et cetera?

>> MIKE FODDRILL: Great question. We do have a formal mission, and Katy, do you want to find that?

>> KATY MYERS: Yeah, I can bring that up.

>> MIKE FODDRILL: And Dee Ann, this was a -- Kim Dodson of the Arc kind of started getting this together and invited a handful of us, I think there were 8 organizations to get that started. And really central to the mission are protecting home and community based services, and then institutionalization, and re-institutionalization. We are adding new members, and so new in the process I don't know what the criteria would be or the steps of the process, but we're meeting in June to talk about that. And we'll have more information, and I'll know more after that early June meeting. It's exciting for organizations to come together and we want to work with others, but we're so new we don't have some of the answers yet.

>> KATY MYERS: We don't have a formal criteria like Mike said, but we do decision making by consensus, so I think that's kind of -- if you did have an organization to throw in the hat, that's absolutely something that we can bring up at the next meeting, and I think in general, I can't speak for everyone, but in general, the attitude is definitely more the merrier. One of the things worth considering perhaps, a big maybe, is hosting a rally in October. Kim really thinks that it's important to make sure that a rally has at least 1,000 people. So we can really reach those numbers, and we probably won't have one. So making sure that we are reaching out to all of the audience members all of the alliance members will be really important, as well as other disability groups, and that's why I say I appreciate the attitude to be more the merrier, but we can't say officially one or the other.

>> I'm coming to you wearing my hat of the vice

president of the American council of the blind of Indiana and one question we had was, is there dues, or would we need to pay dues? And what do we need to provide to be a member?

>> MIKE FODDRILL: Great questions, Dee Ann. I don't have the answers to those yet. I can tell you that as we're not paying dues yet in INSILC, but we are covering some of the costs to some of the website hosts and things like that, but unfortunately a lot of us are so new I don't know yet. The further down the road we get, we have to have more structure and this is what it is. But pretty much, organizations are coming together to work on these issues and are willing to work on consensus that we all agree and willing to come to the table. Like I said, I know we're meeting in early June, and I saw this was going to be an agenda item. But hopefully we'll have more information after that about the process and inviting more people and what it takes and all of that.

>> Okay, could you put my name down as a contact for the American council for the blind?

>> KATY MYERS: Yes, we'll formally put your request into the alliance, discuss that, and we'll see.

>> MIKE FODDRILL: And you're not the only organization that has reached out about joining, so we definitely hear that other organizations want to get involved and we want to figure out the who and the how and that.

>> And this is different than the Facebook group that was disability network of some kind?

>> Yes. One of our SPIL committee members, July July a Facebook group called -- I don't remember -- Independent Living -- she's on the SPIL committee and she's running that, but that's unofficial. Just something cool that one of our committee members is doing on the side.

>> Okay, I already joined that, and then this came up and I wanted to see if they were the same or different things

>> KATY MYERS: Different things, but this one. Give me a few weeks to sort it out with the other board members. But I have you down for sure, and we'll know that you are interested and we have heard from

other folks that we need to figure it out.

>> well, it's the legislative and advocacy chair for the council of the blind in Indiana, I am interested in trying to develop that rally, or initiatives to get more consumers involved and advocating for yourselves.

>> KATY MYERS: Yes, yes, we don't -- like Mike said, it's all very new, still developing. A couple of things we have penciled in for the rest of the year, it would be this month and next month, I think Kim from the Arc and her team will start introducing the alliance to key policymakers and legislatures in Indiana. Then later this summer, we're talking about booking a media roundtable where we invite media from around the state to talk to members. We talked about doing an Op Ed campaign from the alliance member directors and pitching those to different publications around the state. And I mentioned the rally already, and then definitely attending meetings towards the end of the year related to the year about the upcoming budget session.

>> Right, thank you.

>> KATY MYERS: Yeah. I hope -- I'll just speak for myself. But I'm hoping that everyone who wants to join can, because I think it will make it stronger. So I think it's very exciting. All right, anything else?

>> MIKE FODDRILL: I don't see anyone from the public.

so we're good on public comment.

>> KATY MYERS: Just for the minutes, let's go ahead and if I could have a motion to adjourn, pretty pleased?

>> So moved.

>> I'll second, Dee.

>> KATY MYERS: Sorry, that was Kelly who motioned, correct?

>> Yes.

>> KATY MYERS: That's what I thought.

and then I don't think that we need to do a roll call, but if you agree with adjourning, say aye. excellent. Awesome, okay, thank you everyone, and we really appreciate you being here. This is a shorter meeting, so we're happy to give you some

time back. And Dee Ann will connect with you about researching some firms, and in the meantime, if anyone has any questions, comments, concerns, hopes, dreams, you just send them our way.

>> You guys are doing a great job.

>> Yes, you R.

>> Thanks, guys.

>> MIKE FODDRILL: Thanks, everybody.

>> KATY MYERS: Thanks to the interpreters and the captioner as well. Thank you so much. Bye, everyone.